

2023 Community Service Volunteer Officer CRA Related Award

Congratulations to CHASE LUCE!



Chase Luce

Vice President, Location President
Lufkin

“I enjoy sharing my experience and financial skills with an organization whose focus is enhancing the quality of life for residents in my community.”

- Chase Luce

Chase Luce, Vice President and Location President, was selected as a 2023 Community Service Award winner to recognize his work with Neighborhood Strong. Luce is a board member and current Treasurer for the organization.

Neighborhood Strong began in 2016 in response to a homeowner’s need for home repairs at a time when they did not have the means to repair the damage. Since stepping in to help that family make necessary repairs enabling them to return to their home, the group has coordinated the raising of funds and contracting of labor to complete over two million dollars in repairs. Neighborhood Strong serves residents of the city of Lufkin and Angelina County in addition to eight adjacent counties. They partner with local foundations, charities, and corporations in addition to state and federal funding agencies to assist homeowners in the repair and/or renovation of their properties. There is currently a waiting list of over 80 families seeking assistance.

As a Board member and Treasurer for Neighborhood Strong, Luce is able to provide financial expertise to the Executive Director and board leadership as they oversee the organization’s financial affairs. He has been a volunteer with the group for four years.

Luce joined the bank in August 2021 as a Vice President and Relationship Manager. He brought with him over 13 years in the financial services industry. Promoted to Location President in 2023, Luce is a graduate of Stephen F. Austin State University. He and his wife, Lacey, live in Lufkin with their three children. In addition to Neighborhood Strong, Luce currently serves as President of the Lion’s Club and sits on the boards for the Rodeo Association, LISD Education Foundation, Lufkin Little League, Lufkin Chamber of Commerce and the LISD Tri-Ethnic committee.

